

Business profile

Look at the picture. Who was this person? What do you know about him?
Read the text.



Steve Jobs was a famous American entrepreneur and inventor. He was the co-founder and chairman of Apple Inc.

He was born in San Francisco, California in 1955. He **lived** with his adoptive parents Paul and Clara Jobs. Paul **worked** as a mechanic and a carpenter, and Steve **learned** how to work with his hands. Paul **showed** Steve how to build electronics such as radios and televisions.

Steve Jobs' career **started** in 1972. He **worked** as a technician for Atari. After taking a break to travel to India, Jobs **returned** to Atari in 1974. In 1975, he **attended** meetings of the Homebrew Computer Club with Steve Wozniak. In 1976, Jobs and Wozniak **started** their own business, which they **named** "Apple Computer Company", remembering a happy summer when Jobs **picked** apples.

In 1976, Wozniak **invented** the Apple I computer. They **received** funding from an Intel engineer and **started** to sell the computers. However, because of disappointing sales and Jobs's difficult relationship with the company, he **stopped** coming to work and **resigned** as chairman in 1985. Jobs **founded** NeXT Inc. after his resignation with \$7 million. In 1996, Apple **decided** to buy NeXT for \$427 million and Jobs **returned** to the company that he **co-founded**.

With Jobs as chairman, the company **increased** sales significantly with the introduction of the iMac, the iPod portable music player, and other new products. On June 29, 2007, Apple **entered** the cellular phone business with the introduction of the iPhone.

Jobs **earned** a salary of only \$1 per year as CEO but he was worth \$8.3 billion in 2010 according to Forbes. In August 2011, he **resigned** as CEO of Apple and he **died** of cancer in October 2011.